LUXY FAQS

A clear guide to the Luxy community, membership and safety standards

2026 UPDATE

Luxy is an exclusive dating app for ambitious singles seeking genuine, long-term relationships. The answers below reflect our current policies and product experience.

1. What is Luxy?

Luxy is a dating app for high-value, selective singles who want to find true love among like-minded people. We carefully select our members, welcoming successful and authentic singles, and every newcomer's profile is reviewed within the first 24 hours before they become a full member. Luxy is built for genuine relationships, so sugar dating is not allowed on the platform. Our commitment is an exclusive, safe community with a pleasant atmosphere for all of our ambitious singles.

2. Who is Luxy for?

Luxy is for well-educated, successful and wealthy individuals who are looking for an equally accomplished partner. We know there are hundreds of thousands of people out there with this in mind. Luxy isn't for everyone, just as many apps are designed for people with specific requirements. Our platform is built to facilitate well-suited matches for those who have a particular partner in mind.

3. What is Luxy's membership group?

Luxy's community is made up of established, ambitious singles aged 18 and over who are looking for serious relationships. Every member goes through a strict profile review, so you can expect to meet people who share your standards.

4. What do people use Luxy for?

People use Luxy to skip the small talk and meet singles who share their standards and want serious relationships. Whether you're ready to settle down or simply dating with intention, you'll find people who are looking for the same thing. Sugar dating and transactional relationships are not allowed.

5. Is Luxy an app for sugar dating?

No. Luxy does not allow sugar babies or sugar daddies, and has actively opposed sugar dating since its founding. This includes seeking an "arrangement" or any other transactional relationship. Under our Community Guidelines and Terms of Service, any attempt to use Luxy for these purposes may result in account removal. Luxy is built for selective singles seeking genuine, long-term relationships based on mutual respect.

6. When was Luxy founded?

Luxy launched in 2014 and has been downloaded more than 8.5 million times on the App Store and Google Play (as of October 2026). We focus on the quality of our community rather than sheer numbers, for both men and women.

7. Who owns Luxy?

Luxy was founded in 2014 by Tim T., an entrepreneur, and he has been the sole owner ever since.

8. Where are your key markets?

Luxy has a global membership base, with its largest communities in the US, the UK, Turkey, Brazil, the UAE, Canada, France, Spain, Germany, Mexico, Italy, India, the Netherlands, and Colombia.

9. How do I sign up and become a member?

You can sign up on the Luxy app for iOS or Android, or at onluxy.com. Create an account, upload your main photo and complete your profile. Your profile then goes through our Review Process, which takes up to 24 hours, and you'll be notified of the result. If you'd like access right away, you can upgrade to Luxy BLACK or purchase Priority Pass. Your profile will still be reviewed. Please note that the website currently supports sign-up and membership purchases only. To match, chat and use all other features, please download the Luxy app.

10. What are the criteria for becoming a member?

Every new profile is reviewed by the Luxy team. Existing members do not vote. The review focuses on your bio, occupation and profile photos. After 24 hours you'll receive either full access or partial access, and with partial access you can improve your profile and apply for another review. A well-prepared profile can help your application.

11. Do existing members vote on who gets into Luxy?

No. There is no voting or vouching by existing members. Every profile goes through a strict review process by the Luxy team.

12. Is Luxy free?

Yes. Luxy is free to download on the App Store and Google Play. Free features include viewing profiles, receiving recommendations, liking and passing to make matches, and unlimited messaging with your matches. You can upgrade to Luxy PLUS, Luxy BLACK or Luxy PLATINUM for additional benefits and advanced features.

13. Must I verify my income to join Luxy?

No. Income verification is optional and is not required to join. Members who verify their income (over €200,000 annually or significant assets) gain greater profile visibility, and combined with identity verification, it helps build trust with other members. You can still enjoy Luxy fully without it.

14. How do you prevent fake accounts and protect members from inappropriate content?

We have a dedicated team that reviews every new profile, monitors member behavior and, if a member chooses to verify their income, requires proof of ID and official documentation. Our system also automatically flags profiles when unwanted content or pictures have been shared or improper messages have been sent. Any member who violates our Community Guidelines will be removed permanently, and in severe cases certain information will be added to a blocklist that prevents the person from creating a new Luxy account.

15. How do you manage and protect user data?

We handle all member data in line with GDPR standards, for members worldwide. We never sell personal data to third parties, and we share it only with your consent or where required by law. Your data is stored on Amazon Web Services in the US West (Oregon) region. If you delete your account, your profile is removed from Luxy immediately and your remaining personal data is erased within 30 days.